

# MS READaTHON Fact Sheet

## What is MS READaTHON?

The MS READaTHON is a campaign where children get sponsored by family and friends to read books of their choice for one month with the money raised coming to MS Ireland. It is designed to help encourage children to discover the joys of reading while helping raise much needed funds for people living with MS.

## Why get involved - schools?

- > It encourages children to read
- > It helps to raise much needed funds for people with MS
- > It's simple to run - everything you need is sent to you
- > Reading and raising of money happens outside of school time
- > A school can keep 10% of funds raised to buy books for their school library
- > A school may compete for one of the 3 winning schools trophies: Primary, Secondary & Independent. In addition, they can win book vouchers up to €500 each
- > A school may enter for a €500 Library voucher. Send us your nomination letter telling us why your school library should win
- > All teachers receive a thank you gift and are in with a chance to win a Weekend Break Away
- > All children entering receive a certificate and special thank you gift
- > Any teacher can nominate a pupil for a Special Achievers award if they have overcome particular difficulty

## Why get involved - kids?

- You will be part of the biggest and longest reading campaign in Ireland
- You are helping to raise much-needed funds for people living with MS
- You get to read any books you like and get sponsored to do so
- Every participant receives a certificate and thank you gift
- You can win great prizes such as an Apple iPad, Trip to see Man Utd play, Digital Camera, Folding Bike and much much more
- You may be invited to our annual Awards Ceremony which takes place in Dundrum Cinema
- It's fun!!

## How to get involved

- Go to [www.msreadathon.ie](http://www.msreadathon.ie)
- Call (01) 6781600
- Sign up through your school
- Sign up through your local library or bookshop